

MICQUELLA GALEA SCERRI

BSc Computer Science | MSc Business Information Systems Management

GLOBAL PRODUCT & DIGITAL TRANSFORMATION LEADER

MedTech | Enterprise Software | Global Platforms | Product Strategy & Transformation

Permit: Valid B

Nationality: Maltese, European

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Languages: Native English speaker, Native Maltese speaker, B1 German

EXECUTIVE PROFILE

Global product leader with 10+ years of experience shaping enterprise digital platforms, product strategy and transformation within global, highly regulated MedTech and technology organizations. Proven track record of shaping product vision, enterprise platform strategy and multi-year roadmaps across complex global environments, translating business, customer, technology and regulatory requirements into scalable product portfolios.

Experienced in influencing executive stakeholders and cross-functional technology organizations to align investment, product priorities and transformation initiatives with enterprise strategy.

Translates complex business and regulatory challenges into scalable enterprise platforms that deliver measurable business value, operational efficiency and improved customer outcomes.

SELECTED LEADERSHIP IMPACT

- **Global Platform Scale:** Led PIM strategy and implementation across 4 operating companies, multiple brands and thousands of products.
- **Enterprise Technology Leadership:** Influenced delivery across 5 Agile engineering teams and 40+ engineers, architects and QA specialists.
- **Commercial Impact:** Contributed to ~15% eCommerce sales growth within two years and led development of a global sales channel generating approximately \$1M weekly revenue.
- **Global Digital Scale:** Led product evolution across 26 B2B eCommerce stores in 7 languages representing ~20% of annual revenue.
- **Operating Model Transformation:** Led transition from internal software delivery to a global MSP, establishing governance and standardized delivery processes.

EXPERIENCE & ACCOMPLISHMENTS

ENVISTA CORPORATION, Kloten, Switzerland

2017 – Present

Senior Product Manager – Digital & eCommerce | 2021 – 2026

Industry: Global MedTech | Enterprise Digital Products | B2B eCommerce

Global product leader within Envista's Global Digital IT organisation, leading the strategy, evolution and delivery of enterprise platforms across multiple global operating companies in a highly regulated MedTech environment. Partnered with executive stakeholders and cross-functional teams spanning engineering, commercial, marketing and regulatory functions across North America and Europe to align business priorities, drive investment decisions and deliver scalable technology solutions that enhanced operational performance and customer outcomes.

Key Achievements

- **Defined the product vision, strategy and roadmap** for enterprise **Digital Experience Platform (DXP)** capabilities, leading rollout across multiple global operating companies.
- **Led implementation of a global Product Information Management (PIM) platform supporting 4 operating companies, multiple global brands and thousands of products** enabling scalable digital commerce.
- **Owned the delivery of enterprise platform capabilities** including Invoice Management and regulatory Instructions for Use (IFU) portals, improving compliance, operational efficiency and customer outcomes.
- **Collaborated with executive stakeholders across four global operating companies** to align product investment, strategic priorities and long-term platform evolution.
- **Led a small online product management team** (one direct report) for a period of time. Also coached and influenced multiple junior product managers following a more horizontal team restructuring.
- **Influenced delivery across 5 Agile engineering teams and 40+ engineers, architects and QA specialists** aligning business priorities with technical execution.
- **Owned product backlogs and prioritisation across multiple enterprise platforms**, ensuring development effort was focused on the highest-value business outcomes.
- **Facilitated** discovery workshops, Kaizen events and executive planning sessions to gather requirements, prioritise initiatives and drive continuous improvement.
- **Led strategic vendor evaluations and RFP processes**, selecting technology partners and supporting investment decisions aligned to product strategy.
- **Established** governance processes, backlog management frameworks and Agile ways of working using Jira and Confluence.
- **Successfully transitioned software delivery** from internal development teams to a global Managed Service Provider, establishing new operating models and standardised delivery processes while ensuring business continuity.
- Defined **multi-year product roadmaps** aligned to enterprise architecture strategy.
- Managed **competing priorities** using customer value, technical complexity and commercial impact.
- Worked closely with engineering teams delivering **API integrations** between enterprise platforms.

Global Product Manager Online Services – Nobel Biocare (2017-2020)

- Led product evolution across 26 B2B eCommerce stores in 7 languages representing ~20% of annual revenue.
- Delivered ~15% eCommerce sales growth within the first two years through product improvements, digital enhancements and customer-driven optimisation.
- Led development of a new global sales channel for the sales force generating approximately **\$1M weekly revenue**.
- Partnered with regional and functional leadership to digitise processes and eliminate operational inefficiencies.
- Influenced senior leadership, IT, Quality, Regulatory and local business stakeholders to align product strategy and customer experience.

TIPICO LTD, St Julians, Malta

2015 – 2017

Business Analyst & Product Owner (later referred to as Product Manager)

Industry: Top online B2C sportsbetting and casino (highly regulated) company in Germany.

The role of the Business analyst constituted of being responsible for the requirements of the Legal & Compliance team at Tipico. **Formed part of a team of Business Analysts / Product Owners responsible for the entire sportsbook online offering.**

- Product backlog ownership
- Sprint planning
- Discovery
- Stakeholder management
- Requirements gathering
- Feature prioritisation

UNIBLUE SYSTEMS, Birkirkara, Malta

2014 – 2015

Business Intelligence Specialist

Industry: Online company selling PC online tools to customers (B2C)

- During the duration of employment with Uniblu, **formed part of a data driven BI team which was the backbone to make significant improvements to our sales offering.**

ARMS LTD, Qormi, Malta

2011 – 2014

Quality Service Coordinator / Business Analyst

Industry: Governmental agency managing electricity and water supply for the population of Malta

CORE LEADERSHIP CAPABILITIES

- Global Product Strategy & Portfolio Leadership
- Enterprise Platform Strategy & Modernisation
- Digital Transformation & Operating Models
- Product & Technology Alignment
- Product Governance & Investment Prioritisation
- Executive Stakeholder Leadership
- MedTech, Quality & Regulatory Environments
- Customer Experience & Digital Commerce

TECHNICAL SKILLSET

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|----------------------------|--|--------------------------|
| • Magento eCommerce | • SCRUM & Agile | • Kaizen & PSP Certified |
| • JIRA & Confluence | • UI/UX & Design Thinking | • Prince2 PM Methodology |
| • Change Management | • Certified Product Owner | • Process Improvement |
| • KPI's & Daily Management | • Communication & interpersonal skills | • Azure AZ900 certified |

EDUCATION

MSc Business Information Systems Management MIDDLESEX UNIVERSITY, Middlesex, UK	2012 - 2014
BSc Computer Science UNIVERSITY OF HERTFORDSHIRE, Hatfield, UK	2006 - 2010

ADDITIONAL CERTIFICATIONS

Situational Leadership II Blanchard	2023 – 2023
Azure AZ900 Certified Microsoft Certification	2020 – 2020
Prince 2 Project Management Foundation & Practitioner Certification Axelos	2020 – 2020
Foundation Certificate in Business Analysis BCS	2016 – 2016
Certified Product Owner Advanced Boris Gloger	2016 – 2016